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For immediate release**European Business Rules Conference 2003**

Zürich, Switzerland – 23 September 2002 – After the success of the first European Business Rules Conference EBRC in June 2002, KnowGravity will again organize the EBRC in collaboration with Model Systems (Europe). The EBRC 2003 will take place **in Zurich from 10 to 12 June 2003**. International Business Rules experts offer participants of different industries and IT professionals the unique opportunity for becoming acquainted with the **Business Rules Approach (BRA)** as well as to exchange experiences.

The main conference will take place on 10 and 11 June 2002 and offers three parallel tracks of presentations under the headings "Concepts", "Experiences", and "Solutions". Keynote speeches are provided by Tony Morgan ("**Extreme Non-Programming**") and **Ron Ross (the father of the Business Rules Approach)**. Furthermore, a "Business Rules Competition" is planned, where different vendors illustrate their products based on a common case study. On 12 June 2003 two half-day tutorials about Business Rules are offered, one held by John Zachman and one by Ron Ross. The conference will also host an exhibition of leading business rules solution vendors.

Further information may be obtained from the conference web-site at www.eurobizrules.org.

Information about KnowGravity Inc.

Headquartered in Zürich, Switzerland, KnowGravity Inc. was founded in April 2001 by a well established team of software engineers as a spin-off from a larger Swiss IT company. KnowGravity Inc. intensively collaborates with its international partners Model Systems (Europe) Ltd., London, England and Model Systems Consultants Inc, Seattle, WA, USA in addition to various Swiss partners.

Know Gravity Inc.'s main focus lies in provisioning of know-how in the areas of system and software engineering as well as software technologies. This know-how is provided via five different channels: training, consulting, application, brokering, and automation of knowledge. All employees of the company are specialized generalists with a holistic and interdisciplinary approach. This makes KnowGravity Inc. a competent partner for practical transfer and application of professional engineering. For more information, please visit our web site at www.knowgravity.com.